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## **Windham Region Transit District**

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## PRESS RELEASE WRTD Fare Proposal Winter 2019 – Why are we doing this?

In early January Windham Region Transit District (WRTD) will be releasing a notice of public hearing about our upcoming Fare Proposal. As you may know in December 2018 we started to make changes to the system for purchasing tickets. This was the beginning step in trying to make things easier for our customers, as well as more clear on the administrative end. As part of that process we added the ability for customers to purchase tickets online. We would like to also add the ability for other vendors in the area (e.g. grocery stores) to sell tickets on our behalf but in order to do that we need to simplify our fare structure.

The New Ten Punch Ticket is the key part of the fare proposal and has many benefits:

- It is usable across many different routes, including Dial-A-Ride and ADA, so customers don't need to have too many cards
- Passengers can get discounts for purchasing trips in advance
- One main card will allow us to sell tickets through other vendors such as grocery stores.

Other benefits of the new fare proposal include:

- Dial-A-Ride will have one fare for adults and disabled making it easier to pay
- Seniors can now ride for just a donation on local routes
- New Disabled Local Monthly Pass enables discounts for our disabled passengers

More information about proposed fares are available online at <a href="www.wrtd.org">www.wrtd.org</a> and can be mailed upon request.

Details of the public hearing will be announced shortly in the following locations and others:

• The Chronicle newspaper

- WRTD Website www.wrtd.org
- Posters on WRTD Buses
- WRTD Facebook Page <u>www.facebook.com/WRTDCT/</u>
- WRTD Twitter Page <a href="https://twitter.com/wrtdct">https://twitter.com/wrtdct</a>
- Email sent to WRTD newsletter subscribers (sign up on our website)

If you have questions, please email <a href="mailto:info@wrtd.org">info@wrtd.org</a> or call 860-456-2223.